



January 11, 2007

Detroit, Michigan

Taste Thursday: Blueberry Juice

TrueBlue is a healthy blueberry juice available in five delicious flavors. Each glass of TrueBlue contains as much juice as 1/2 cup fresh blueberries. TrueBlue has 25% fewer calories per serving than most cranberry-based juice products.

According to a USDA study, blueberries are #1 in antioxidant activity - surpassing 40 common fruits and vegetables in their ability to neutralize harmful by-products called "free radicals" that can lead to cancer and other age-related diseases.

TrueBlue Blueberry Juice is all natural, without artificial flavors or colors and does not contain High Fructose Corn Syrup (HFCS), or Glucose-Fructose. Most other juice cocktails contain HFCS or Glucose-Fructose, which have been linked to obesity

