

GROCERY HEADQUARTERS

APRIL 2007

Kroger to stock TrueBlue: Kroger has announced that it will carry four flavors of TrueBlue Blueberry Juice, a product of Vancouver-based Leading Brands, Inc., in nine of its major banners. They are Blueberry, Blueberry Blackberry, Blueberry Pomegranate and Blueberry Cranberry. The juice is available in 16-ounce bottles for approximately \$1.89 and in 64-ounce bottles for approximately \$4.99. For more information, visit www.trueblueberry.com.



