



CONVENIENCE STORE / PETROLEUM

March 2007

Health drink

LEADING BRANDS INC. (888) 314-9391

Leading Brands Inc. announces TrueBlue Blueberry-Blackberry juice cocktail in 64-ounce and 16-ounce sizes in both the United States and Canada. Lightly sweetened with cane sugar, the product is all-natural. Each 16-ounce serving contains as much juice as a full serving of fresh blueberries, according to the company. Other benefits include 25% fewer calories per serving than most cranberry-based products, and blueberries' status as an antioxidant.

