

East Coast Living

Spring 2007

Atlantic, Canada

Trueblue blueberry cocktail

With Trueblue blueberry cocktail, you can now enjoy the delicious taste of antioxidant-rich blueberries all year long. Each 473-millilitre serving contains as much juice as a full serving of fresh blueberries.

Unlike other fruits, blueberries are naturally sweet and require less sugar to produce a great tasting juice. Trueblue has 25 per cent fewer calories per serving than most cranberry-based products and is preservative-free. In 2006, the juice won Best Cold Beverage by the People's Choice award at the Good Food Festival in Toronto. Look for Trueblue in supermarkets across Atlantic Canada.

